

23 September 2021

Emerge appoints leading advisor to guide strategic review

Highlights:

- **Emerge to embark on a strategic review of assets, with RSM Australia appointed as advisor**
- **Strategic review will consider options in relation to the MIGGSTER platform**

Emerge Gaming Limited (ASX: EM1) (“Emerge” or the “Company”), the operator of esports and gaming technology, today announces it will undertake a strategic review of its assets and products.

The Board has appointed well-respected independent financial advisor, RSM Australia, to guide EmERGE through a process of strategically evaluating its assets (technology platforms), prioritising objectives and unlocking shareholder value.

Throughout the review, and in order to protect the intrinsic value of each of its platforms, the EmERGE development and marketing teams will remain focused on implementing the Company’s existing strategy and delivering value to the subscribers on its platforms.

The top priority from the strategic review will be to consider options for realising value from the online eSports and casual gaming tournament platform technology and lifestyle hub, MIGGSTER, which could include the potential divestment, spin off or sale of this white label platform.

Emerge is currently focused on the deployment of its social gaming platforms via both B2C and B2B2C models, as well as rolling out a ‘AAA’ cloud gaming streaming product to the market in the coming months. Central to this strategy is a greater emphasis on capital allocation and investment, increase in shareholder returns, driving growth in revenue, and continuing to build trust and support from its stakeholders.

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About Emerge Gaming

Emerge Gaming Limited (ASX:EM1) is a leading eSports and gaming technology company. Emerge Gaming owns and operates an online eSports and casual gaming tournament platform technology and lifestyle hub. Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC, earning rewards and winning prizes.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: view www.emergegaming.com.au

ASX release authorised by the Board of Directors of Emerge Gaming Limited.

